

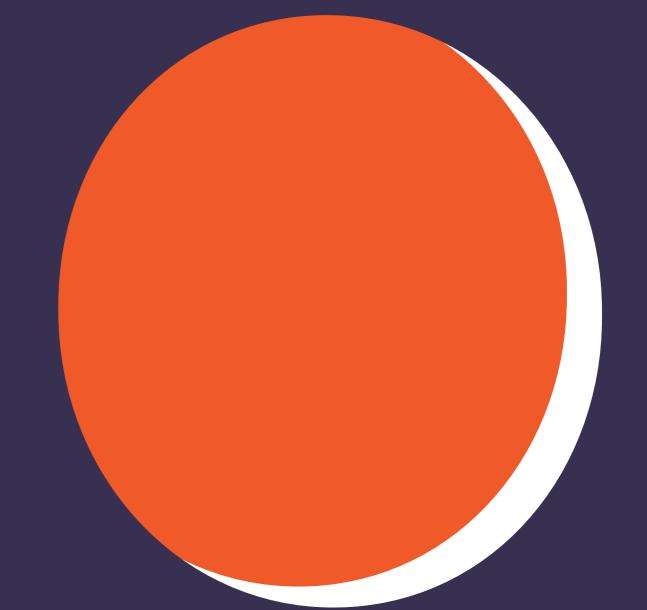
more-creatives.com BRIEF



In todays marketplace, the image is everything. How your company looks to the outside world sets the tone for all of your interactions – with customers, partners, media and other key stakeholders. You cannot afford to present an unprofessional or inconsistent image in a competitive and crowded landscape.

Partnering with an experienced graphic design & marketing teamensures that your organizational image achieves a maximum positive impact on your target audience. You need a partner that understands how to create or revitalize an organization visual identity standards and extend these frameworks into creative, project-specific approaches.

more-creatives.com







#about

More is a Marketing company based in Qatar. We help new and existing brands become new and exciting brands that colour the world through: Marketing, apps, branding, brand strategy, brand creation, brand development, brandmanagement, brand awareness, communications, campaigns, designs, idea generation, identity, illustration, interactive media, magazines, marketing, naming, identity, implementation, social media, animation, interiors, exterior, signage, packaging, PR, Visual identity, websites.

We partner with established and emerging businesses to design and transform their brands and experiences to thrive in the moving world.

We help companies to ambitious start-ups and partner with clients across sectors and industries providing specialist brand consultancy, brand design services and strategic communications expertise.

.

OUR TEAM









Mahmoud Eladgham CEO

Sheikha Johara Al-Thani Partner

Nada Al-Thawadi

Partner

Marketing Team



Aya Abdessamad Key Account Manager / Team Leader



Amira Khlif Marketing & Business Development Associate



Abeer Nasser Murtaja Key Account Manager & Marketing Incharge



Margarita Shahova Marketing Consultant & Key Account Manager



Raja Muhammed Abbas Khan SM Coordinator



Mohamed Elsayed SM EXPERT Google Certified



Lina Masoud Social Media Content Creator & Key Account Manager



more

Lana Said Marketing Executive

Creative Team



Fahad Ali Senior Graphic Designer



Gihed Zoghbi Senior Graphic Designer



Asmaa Aladel Senior Motion Designer



Samar Bahey Senior Graphic Designer



Mostafa Esmail Graphic Designer



Menna Adel Graphic Designer



Ahmed Elghayesh Senior Graphic Designer



Ahmed Refat Senior Graphic Designer

Developement Team



Ahmed Sharaf Chief Technology Officer



Mahmoud Reyad Team Leader Full Stack Developer



Mohamed Younies Senior Flutter Developer



Nasr Mahrous Flutter Developer



Mostafa Ahmed Yasser Abd-el Hady Kareem Mohamed Flutter Developer



Wordpress Developer Front-end Developer



Ibrahim Adel



Ebrahim Abdelaziz Mahmoud Hesham Web Developer



Front-end Developer



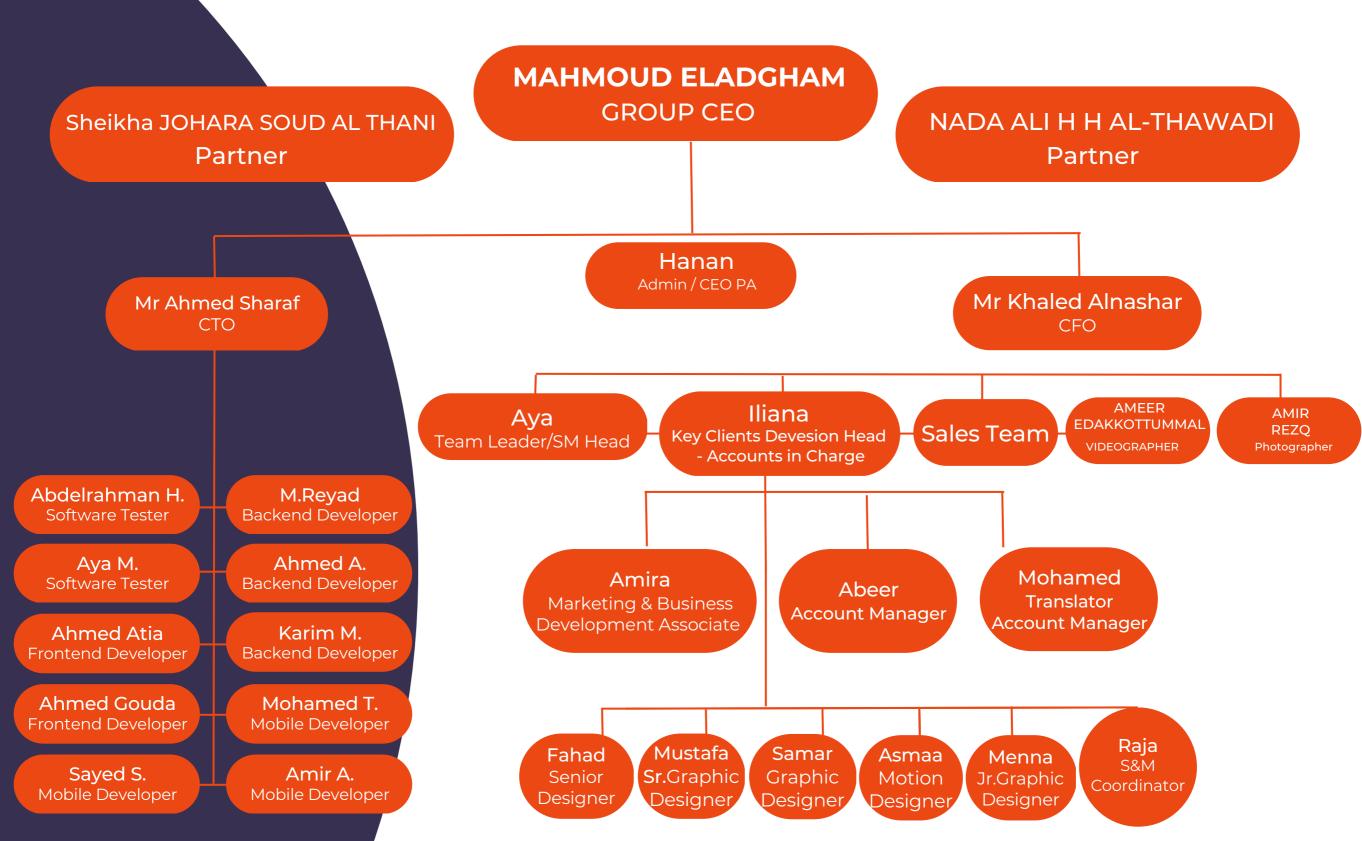
Aya Muhammad Software Tester



Abdelrahman Mohamed Software QC



Ahmed Atia Senior Frontend Developer / Frontend Team Head



SERVICES

#2d_animation #3d animation #infographics #apps #branding #brand awareness #brand creation #brand_development #brand_evolving #brand_management #brand_positioning #brand strategy #communications #content_marketing #campaigns #creative_marketing #designs #naming

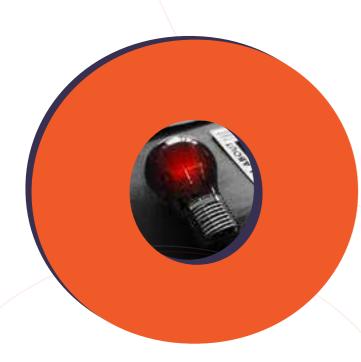
#email_Bulk
#identity
#illustration
#magazines
#marketing
#modeling
#online_marketing
#creative_design
#social_media
#SMS_Bulk
#Google_AdWords
#SEO
#photography
#PR
#videography
#signage
#websites
#montage



רח	\cap r	Δ	crc) at I	ves.	\boldsymbol{C}	m
	\mathbf{U}			Jati	Vしつこ		

BECAUSE SUCCESS IS A STRONG MARRIAGE OF BUSINESS AND BRAND STRATEGIES





#branding

#brand strategy #brand awareness #brand positioning #brand creation #logo #identity #naming #rebranding #brand management #brand development #brand assessment #brand positioning #brand messaging #brand architecture #portfolio nomenclature.

Successful brands are built on a foundation of meaningful brand strategy. And, that strategy provides the framework for what your brands mean and how they should be organized.

Oftentimes, making decisions about the future of a brand can be politically charged and challenging for an internal team to confront on its own. It's difficult for a company to be objective about themselves – tenure and passion have a tendency to cloud constructive decision-making.

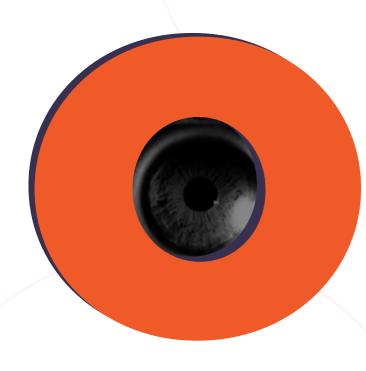
That's where we come in. In our collaborative strategy process, we balance business planning with creative thinking to create a clear roadmap for where you want your brand to be in the future. But it doesn't end there – we also design effective brand strategy tools to help you stay on the path to success.

Here's what inside creative team can do for you:

Branding, brand strategy, brand awareness, brand positioning, brand creation, naming, brand management, brand development, brand assessment, brand positioning, brand messaging, rebranding.

BECAUSE STRATEGIC MARKETING IS SO MUCH MORE THAN JUST A SALES TOOL





#marketing

#marketing campaigns #marketing strategy #digital marketing #online marketing #content marketing plan #direct marketing #point of sale #market analysis #marketing action plan #competitive analysis #mobile marketing #inbound marketing #content creation #content management #online marketing

We build you a custom marketing strategy based on your business needs and brand objectives for your target. Then we fuel it with the right content: writing, graphics and videos from our in-house creative departments. All of our marketing and creative teams work together to keep your goals top priority, and your content cohesive – which we'll tell you is a core ingredient to success.

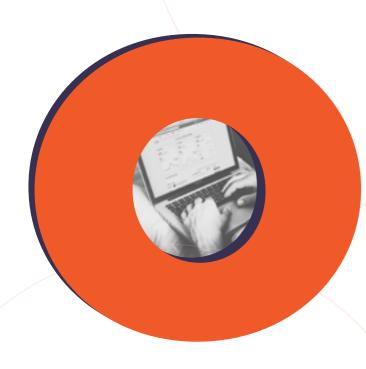
We define and execute marketing processes that will make your company win in the marketplace. Your company will gain a sustainable competitive advantage and optimal sales through marketing solutions.

Here's what inside marketing team can do for you:

Marketing strategy, content marketing market analysis, branding and positioning, marketing action plan, competitive analysis, digital marketing strategy, channel/platform strategy, content strategy and planning, mobile marketing, planning execution, integration offline marketing, blogging, SEO and media marketing.

BECAUSE SOCIAL MEDIA IS THE ABILITY OF INTERACTIVITY





#social_media

#socialmediamanagement #socialmediaaudit #socialmediaexecution #socialmediacampaigns #reports #monitoring #tracking #campaign reports #insights #surveys

Your customers use social media, and you need to be there – interacting with them – to influence their purchase decisions. Inside's content is fuel to spark conversations. We help you use it to get more traffic and deeper engagement.

Our social strategists publish your catchiest headlines across leading networks to make your message reach farther.

Our in-house creative teams work together, so your writers know which topics and headlines get the most clicks and your social strategists are up-to-date on the most important trends in your industry.

Here's what inside marketing team can do for you:

SM strategy and engagement, SM audit, SM network presence design & build SM execution, Online conversation, auditing and landscape analysis, Ongoing conversation moderation and reporting, Online reviews, Identification of online influencers SM campaigns, SM measurement / analytics

BECAUSE YOUR WEBSITE WORKS 24/7 FOR YOU





#websites

#web development #web design #website creation #SEO #web content #web solutions #HTML5 #CSS3 #MySQL5 #php #Yii2 #JavaScript #jQuery #responsive #mobile website #e-commerce #blogs #portfolios

Websites in today, stechnologically advanced world are a basic necessity for anyone who is looking to target online audience. The potential that the internet has shown and delivered over the years has compelled firms and retailers to make their online presence solid and well structured.

We believe that the web is the future gate for your business. Inside has developed a proven and powerful website design process that will result in an improved performance for your business. Your new site's persuasive content, graphics, and navigation will work in harmony to make your site a standout success.

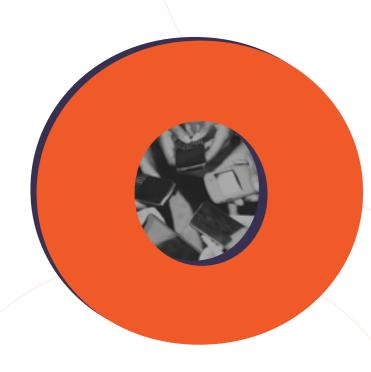
Our bold design style and use of ultra-clean standards-based mark-up code combine to produce websites that boast exceptional search engine result positions, increased conversions, compatible with various browsers and platforms. And superior visitor loyalty.

Here's what inside developing team can do for you:

high-end unique web designs, php and JavaScript applications, custom e-commerce solutions proven SEO/SERP results, WordPress development, dynamic flash, digital stationery creation.

BECAUSE MOBILE APP IS THE ENABLING CENTERPIECE OF DIGITAL CONVERGENCE





#apps

#ios #android # windows #native #cross platforms #hybrid #Asp.net #JavaScript #C# #php #Ajax #flash #Silverlight #objective-c #X-code #Eclipse #UI #UX

A fast pace of growth in the mobile world implies that nearly all types of businesses need to have their products and services presented on pocket-sized devices. Here come application development services that can turn your business ideas into highly effective mobile application solutions. We are fully armed and ready to create app for iPhone and Android, Windows Phone and hybrid platforms.

No matter what your industry is, our team can build an app for your exclusive brand. We apply a customer-oriented approach in application development, which means that before we even begin to create an app, we consider peculiarities of the specific sphere that you work in, and take into account your needs and recommendations to achieve the desired results.

We love taking ideas and turning them into real apps. We are passionate, creative, and have experience developing products as entrepreneurs.

BECAUSE PHOTOGRAPHY IS THE WITNESS





#photography

#shooting #lens #retouching #portraits #landscape #camera #photo effects

Photography is the witness of historical, geographical, cultural, commercial or fashion developments — or simply the magic of a particular moment in time. Fixed in an instant, their image can become a timeless part of a collective memory. Its influence might even become worldwide.

We have creative photographers and retouches. The old Chinese saying: Do a job you love and you'll never do a day's work in your life, are the words we live by. When we are approached by clients, we like to look at their photographic projects from both sides. We don't just turn up and shoot.

We like to solve problems and offer sound, deliverable solutions that give them an edge and give us a challenge. Whether they are looking for simple, no frilled portraits or a more involved shoot for their latest advertising campaign or annual report, we deliver above and beyond. It's that service which has earned us the enviable reputation we have today, just ask our clients.

BECAUSE WE LOVE WHAT WE DO, WE THINK YOU WILL TOO





#creative designs #creative concepts #brainstorming #3d_concepts #3d_designs #interiors #modelling #animation #characters #3d #exterior #cartoons #story #gift items #giveaways #brochures #flyers #booklets #mupis #books #magazine #collaterals #Annual reports #posters #web ads #web banners #company profiles #letterheads #stationary #identity #rooftops #banners #roll-up #signage #wallpapers #outdoor campaigns #envelopes #packaging #die cut #bags designs #reminders #agendas #wall calendars #desktop calendars #cards #invitation cards #presentations #manuals #manual guides #bi-fold-flyer #tri –fold-flyer

If you're looking for creative ideas that drive high conversion rates, content that inspires action and design that just won't let you look away then you're in the right place.

We're Inside Creative and our mission is to create unforgettable communications that enable businesses to stand up, stand out and turn their ideas into extraordinary success. Work with us and we'll figure out what you want (or what you need) and then make sure you get it.

We blend strategy and creativity with data and insight to build solutions users love. We harness the power of change to drive us to innovate, collaborate and create.

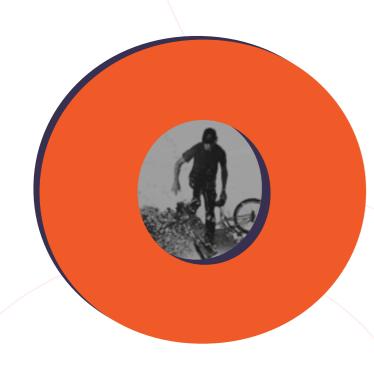
Whatever you need, being able to access all these disciplines from one creative company in Qatar can really pay dividends. As well as making life a whole lot simpler for you, the combination of our branding, marketing and graphic design expertise will significantly improve your chances of reaching the place you want to be.

We like to solve problems and offer sound, deliverable solutions that give them an edge and give us a challenge. Whether they are looking for simple, no frilled portraits or a more involved shoot for their latest advertising campaign or annual report, we deliver above and beyond. It's that service which has earned us the enviable reputation we have today, just ask our clients.



BECAUSE WE WANT YOU TO LEAVE A LASTING IMPRESSION





#events_management

#exhibitions #events coordinating #public relations #stalls designs #booths designs #management #exhibitions stalls #exhibitions booths #PR

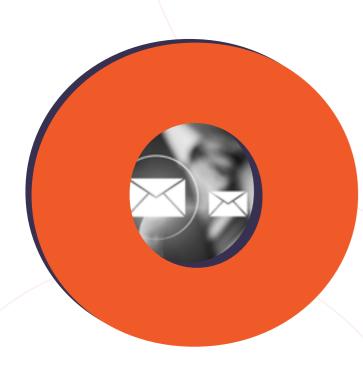
We strive to exceed expectations in all aspects of event planning, design, production and logistical management. We always offer something unique and we have a sharp eye for detail. We like to build long- term relationships with clients, acquiring a detailed understanding of their on - going event requirements and their strategy for achieving their objectives. This helps us ensure that the technique we use to communicate their messages is always exciting and appropriate.

We have a forward-thinking approach to our events and working practice, making certain that all the right systems are put in place to ensure a trouble -free, successful project. Enforcing an effective health and safety management policy is critical to this success and something that we take very seriously at all our events.

Also, from designing an attention-grabbing visual theme for your corporate stand, an exclusive invitation to your launch event or the impactful presentation you deliver at a keynote speech, we'll work with you to create exhibition materials that showcase the very best you have to offer to leave a lasting impression.

BECAUSE IT IS SPREADING WITH ONE SIMPLE CLICK





#sms_bulk

#SMS_bulk #SMS_marketing #SMS_campaing #Interactive_SMS #Interactive_SMS

Bulk SMS service is your way to reache more people with just a simple click to communicate with your customers & employees.

Service payment, travel alerts and booking confirmationsetc. This service to increase your business and brand exposure.

BECAUSE ANIMATION CAN EXPLAIN



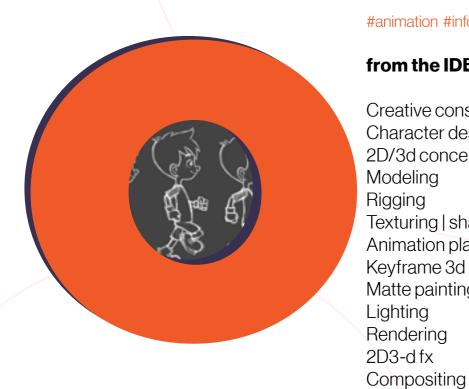


#animation #infographics #rigging #3d_max #composition #maya #zlerush

from the IDEA...

Creative consulting Character design | model sheets 2D/3d concept art Modeling Rigging Texturing | shading Animation planning (in 2d and using live references) Keyframe 3d animation Matte painting Lighting Rendering 2D3-d fx

...to the FINAL PRODUCT!



BECAUSE IT IS SPREADING WITH ONE SIMPLE CLICK





#gift_items

#givaways #merchandise #custamized_products #promotional_items

We specialises in promotional gifts and corporate merchandise. With combined marketing experience in the sector, inside boasts a client base that most could only dream of and includes major international brand. With such a prestigious client base you can be sure that when you clain your promotional requests from us you are in fantastic company exposure.



We believe that good quality design/work requires more than just creativity. It requires research, analysis and close collaboration with you to reflect your organization vision, strengths, messages and priorities.

To ensure that our design aligns with your expectations, we have developed a four-phase process to guide us every step of the way.

Phase I: Research

Before any actual creative work begins, Inside Company conducts extensive background research. We will meet with you to understand your goals, audience needs and project expectations. In addition, we will conduct market, customer and competitive research to gather additional insight. Once our research is complete, we will provide a creative brief to summarize the results of our inquiries and outline the project, along with a detailed project schedule to ensure on-time delivery.

Phase II: Design

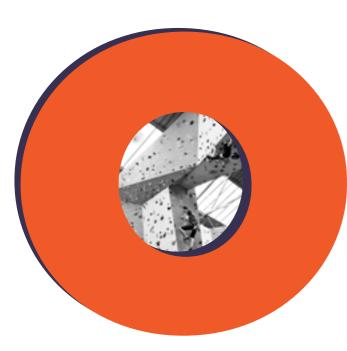
When our analysis is complete and you are on board with the initial concepts, design work begins. We keep your communication needs and priorities at the core of every design decision—from colours to image selection to font styles. Typically, we explore several different creative approaches before centring on our main creative ideas. Based on your feedback, we evolve these creative approaches into comprehensive design directions. As part of this process, we will deliver at least three creative concepts for your evaluation.

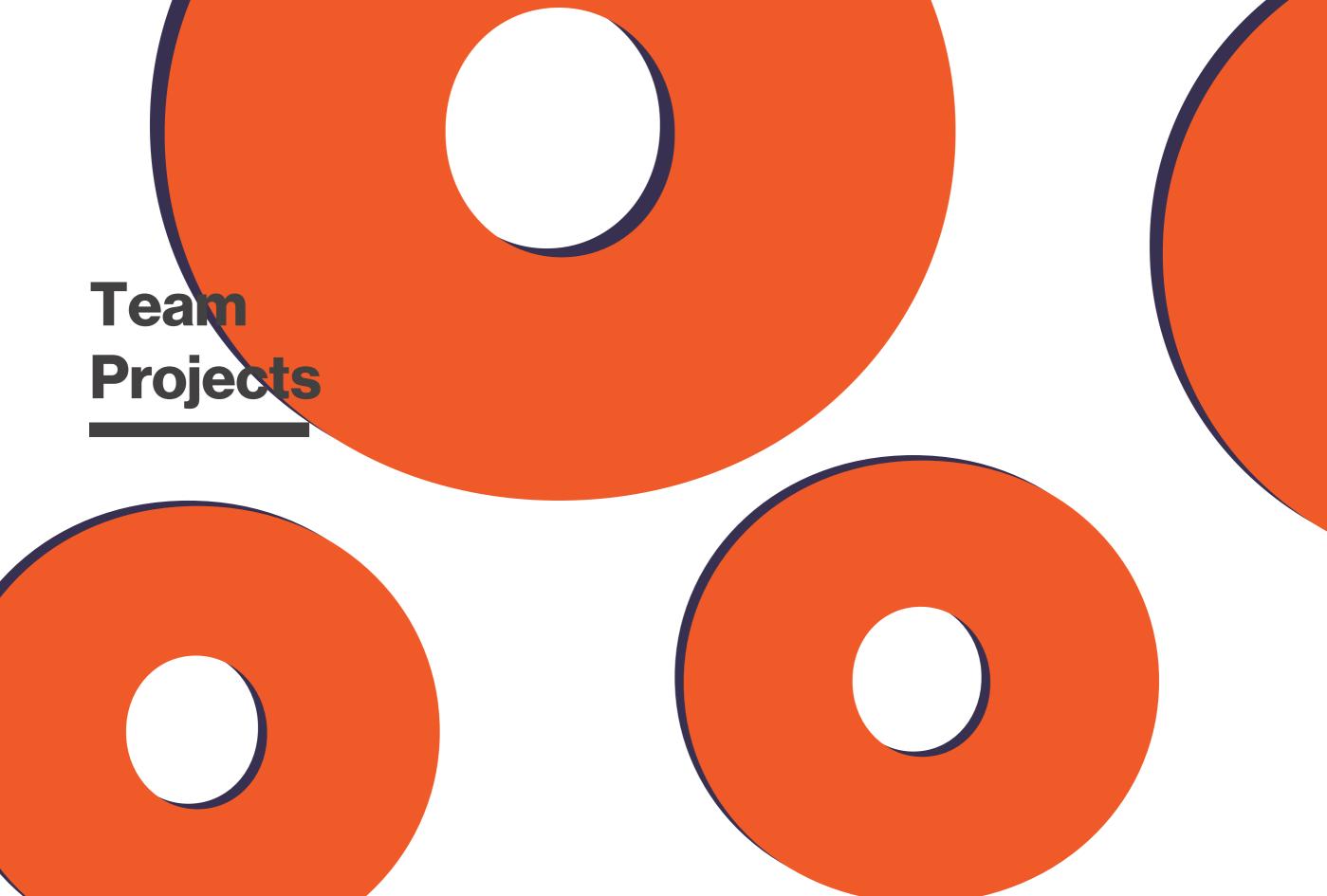
Phase III: Implementation

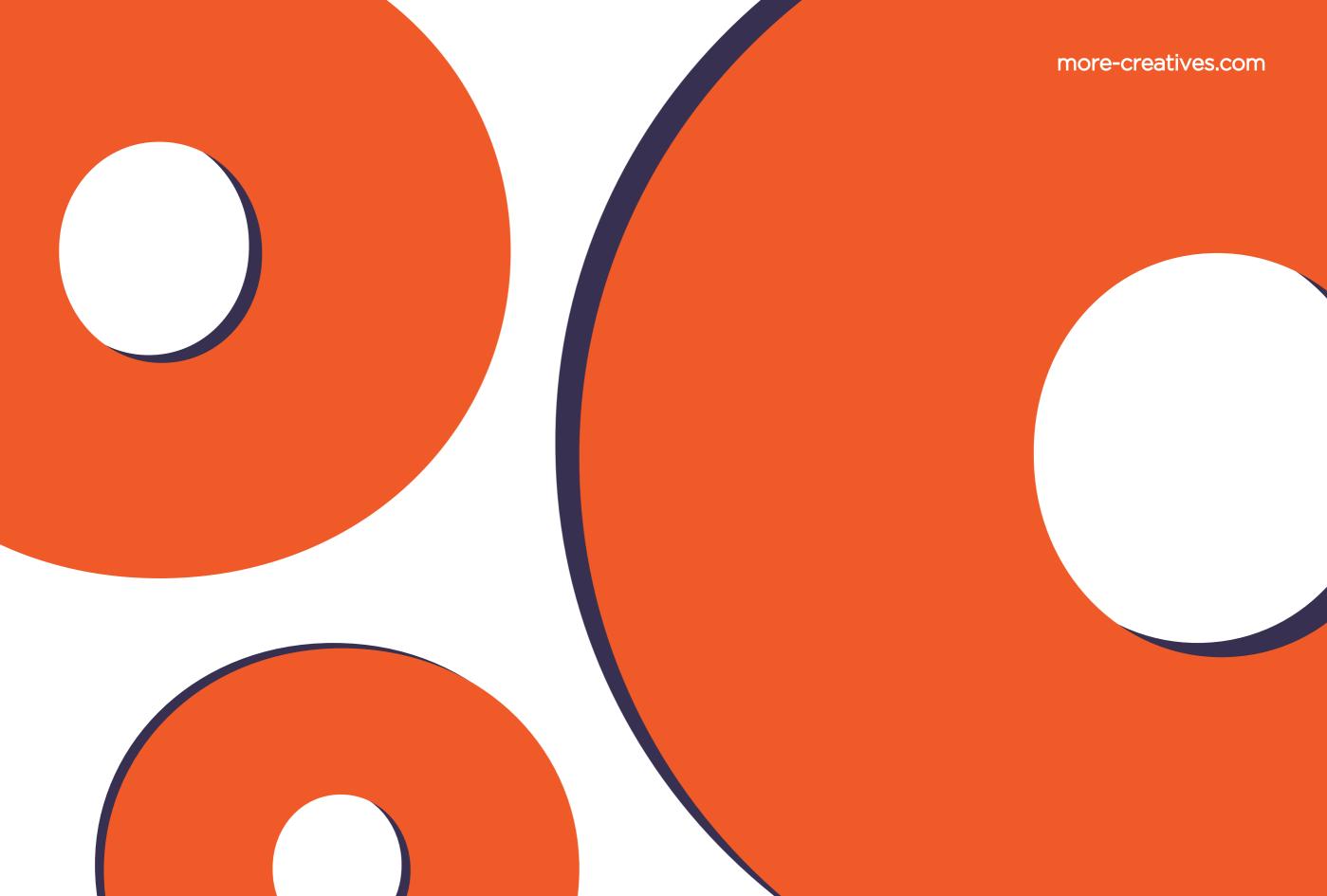
After you select your preferred creative direction, we begin design execution. [COMPANY. Company] works with you to select images and gather copies for the final design pieces. We produce draft outputs for your review and make sure that your input is reflected before any piece goes into production. When your quality standards (and ours) are achieved, we prepare your design pieces for final production. We collaborate closely with any third-party vendors (such as printers) to make sure that the finished product meets your expectations.

Phase IV: Evaluation

After the design is complete, we follow up with you to assess the outcome of the project. We are keen to hear not only your insights on our process and designs, but also any feedback you have received from your audience. If desired, we can work with you to design data-gathering tools – such as customer surveys – to collect insight from your target audience.









Perspective

Architect













Mart

Real Estate













Lusail

Real Estate











EUSAU REAL ESTATE



Lusail

Real Estate











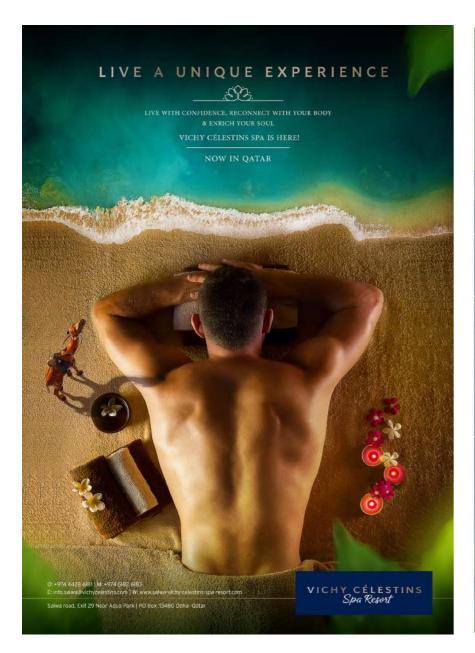


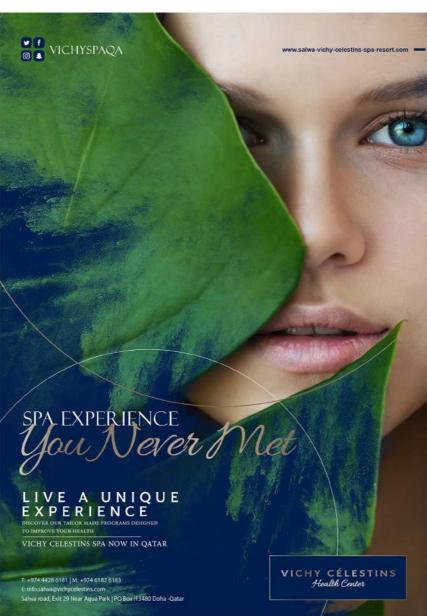


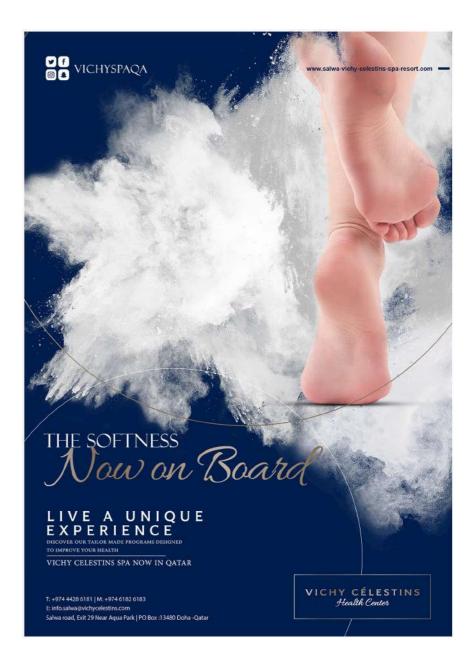


Vichy Spa

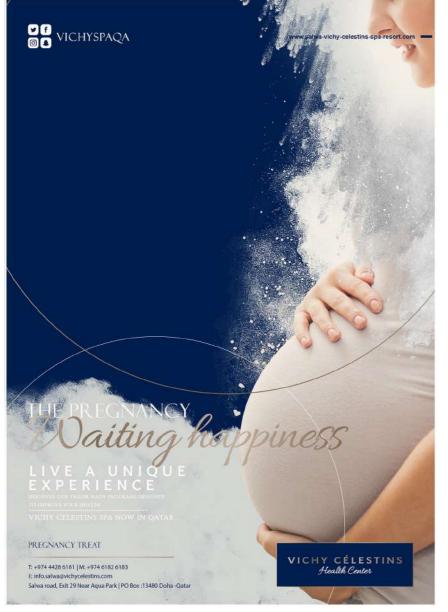
Creative Campaign

















Rehlaty Travels

Creative Campaign





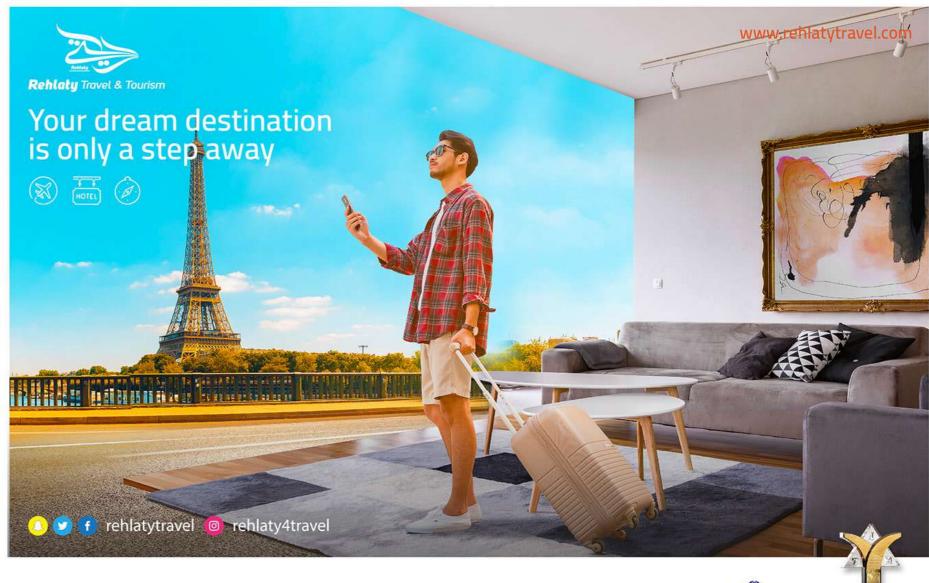
the family and the youth, to international destinations, in a modern style.





Rehlaty Travels

Creative Campaign







Specializing in offering travel services and purposeful tourism, for both the family and the youth, to international destinations, in a modern style.





Retaj HH

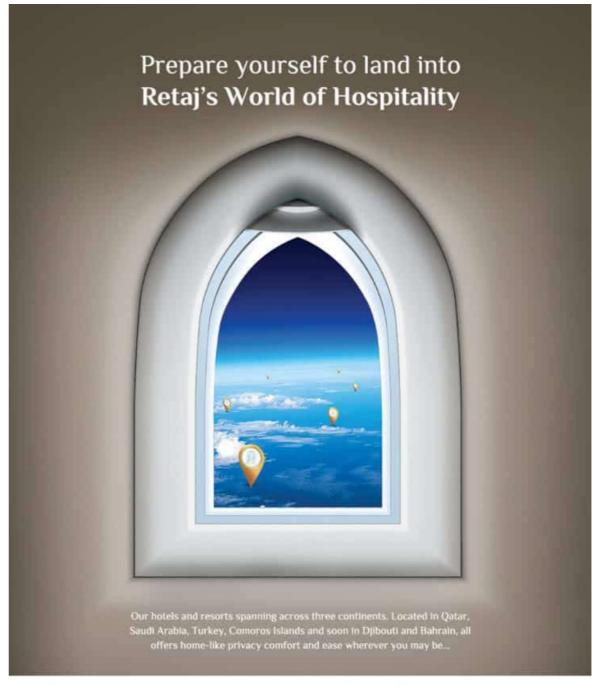
Creative Campaign





Retaj HH

Creative Campaign





















Tel: +974 4420 4444, Fax: +974 4420 4445 Email: reservations@retaj-alrayyan.com



StartUs

Business Consultation







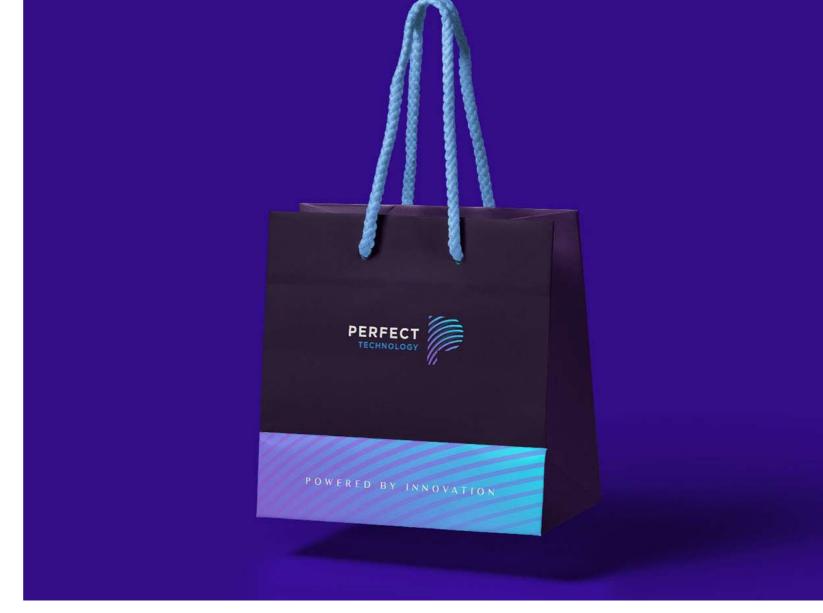






Perfect Technology

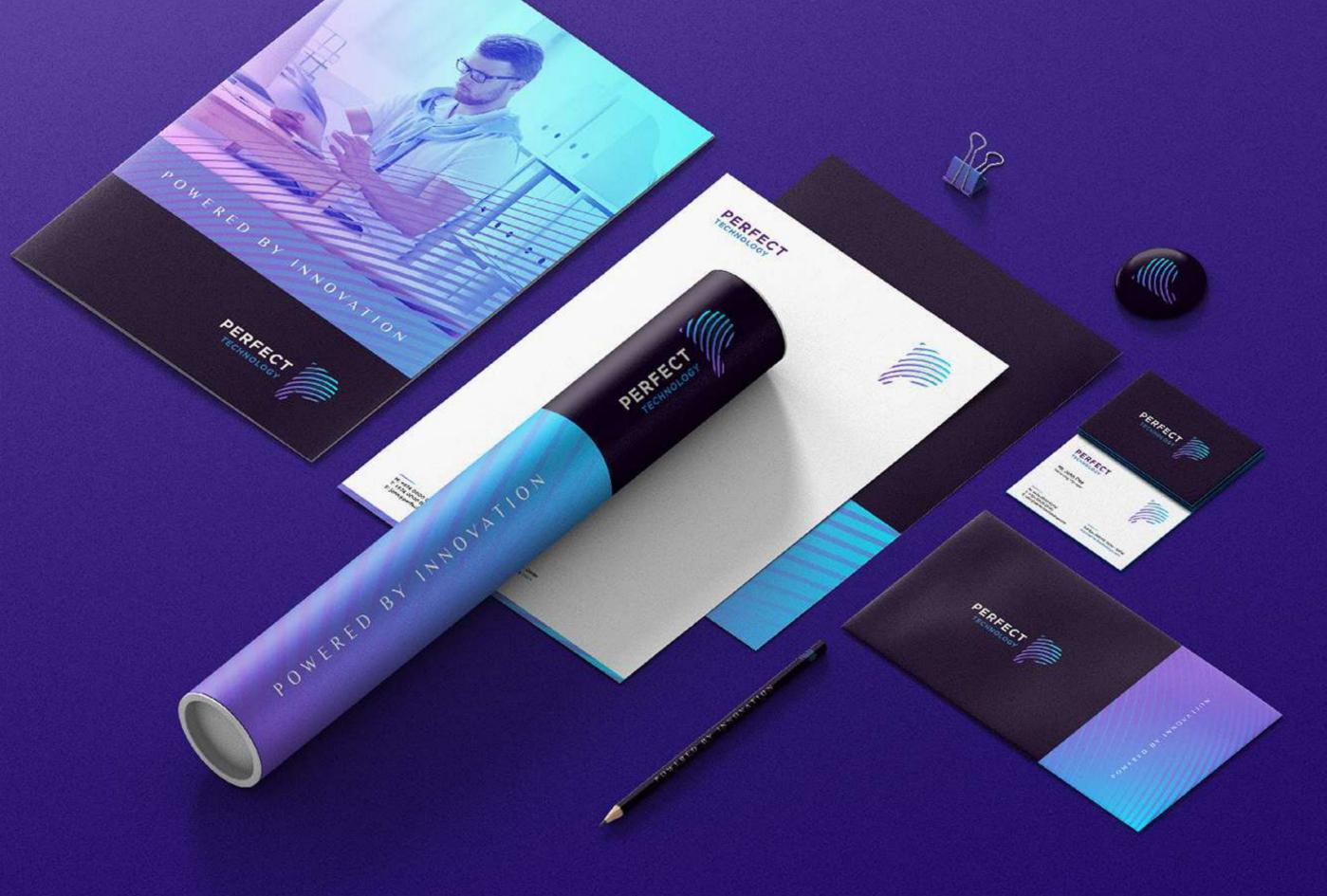
Business and Technology Consultation













Code Speciality Coffee



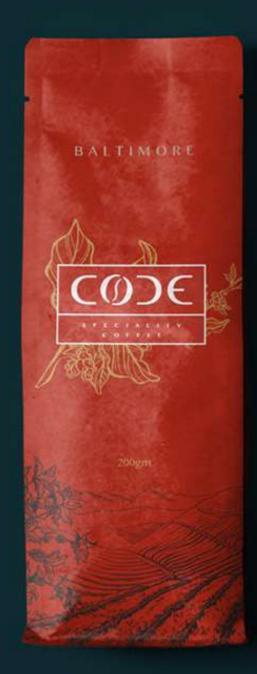




















Quill Management





















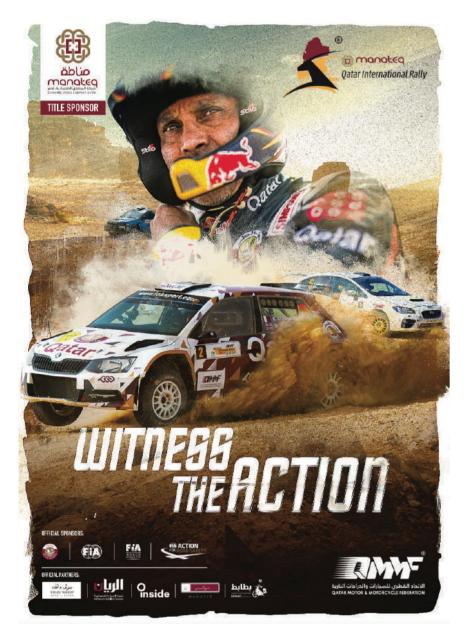
QMMF

Sport Events Campaigns













Mujawharaty













Sip Cafe













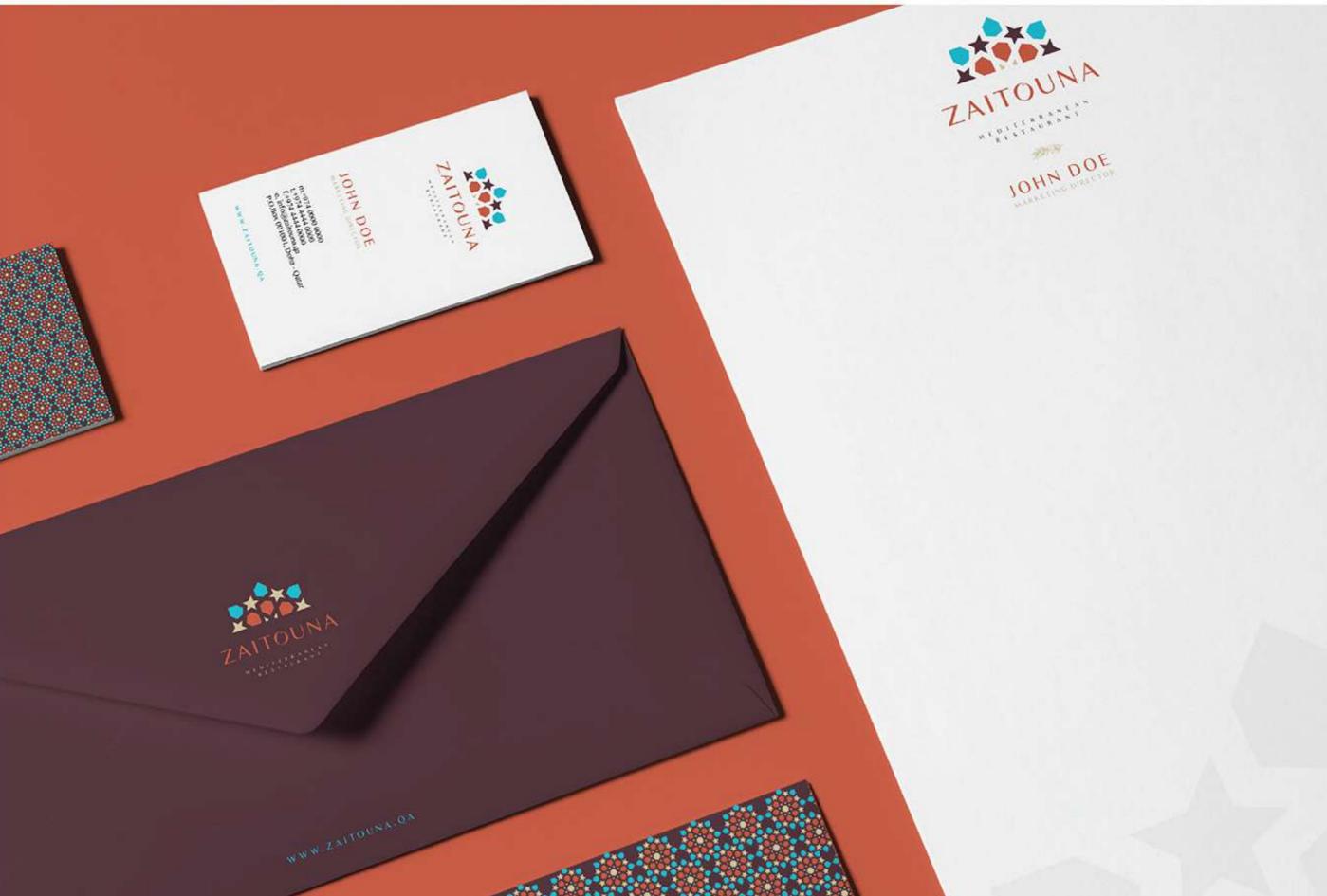
Zaitouna









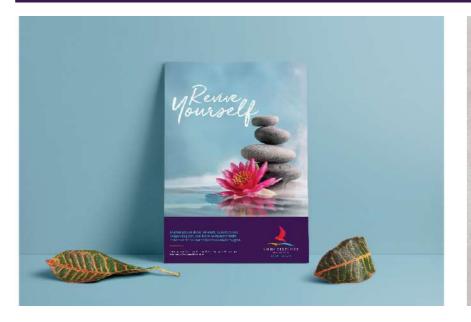




Vichy Celestins Spa Resort Retaj Salwa

Concept









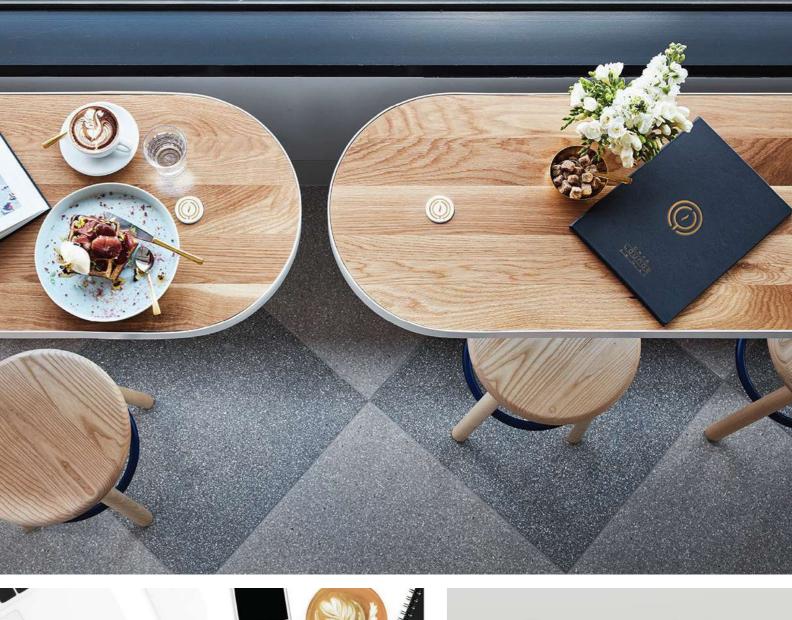




Cafe Lounge

Concept









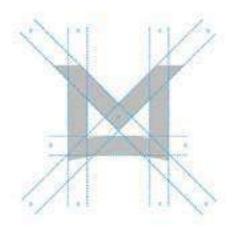




Majestic Real Estate

Majestic Property is a real estate company founded as an arm and supporting partners of Daruna Development Co (www. darunadevelopment.com). Emphatically offering quality services by implementing the essential tools and merges its team's experience to raise the benefits of its Clients.

















Millennium Medical Center

London Medical is one of fast growing diagnostic outpatient unique clinic in the state of Qatar. They have an excellent reputation, with particular expertise in all Medical specialties.

















Qatar Motorsport Federation

Qatar Motor and Motorcycle Federation was founded on 21st July 1987. The current President of the organization is Mr. Abdul Rahman bin Abdul Latif Al Mannai. It is a non-profit government organization and is the sole motor sport authority in the State of Qatar.

QMMF is responsible for the administration of all major forms of motorsport in Qatar, controlling both technical and sporting rules in various disciplines.

Its main purpose is to promote motorsport in Qatar and Middle East always with safety and fairness. We are focused onhelping the young drivers and riders to develop their skills and passion inmotorsport.



QATAR MOTORSPORT FEDERATION الاتحاد القطرى لرياضة المحركات







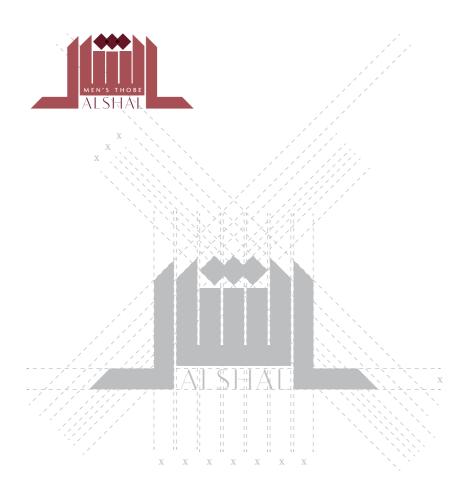




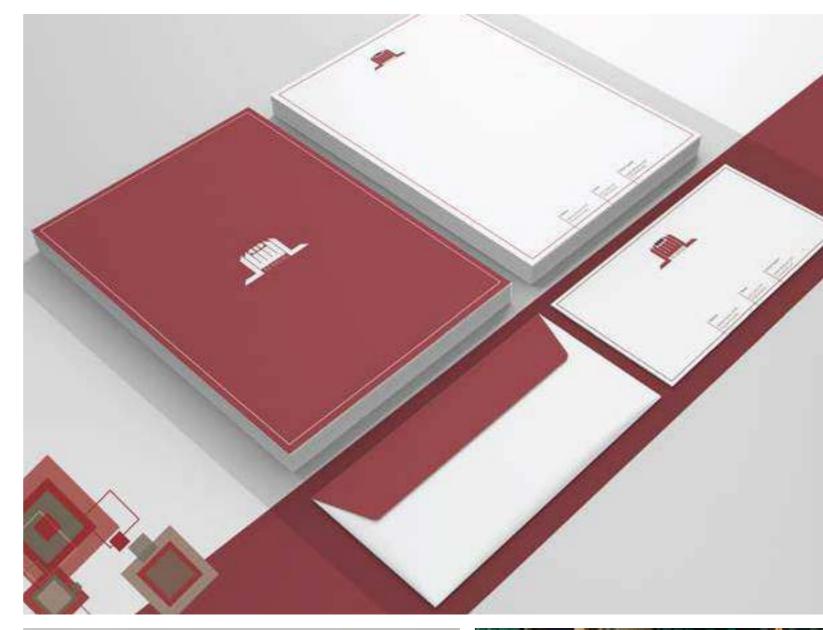


AISHAL

Al Shal is an Qatar based brand in tailoring the men Thobe















Elite Restaurant















Aljameel Curtains















Leftam Food Service











Asma Legal Firm

























Warwick Hotel

Seafood Night





Advertising \

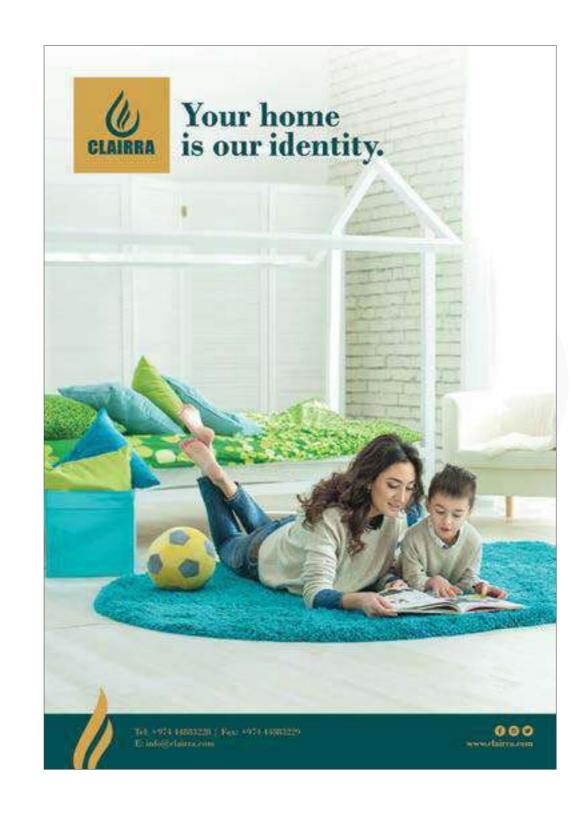


Aljameel Holding

Al Jazeera Campaign

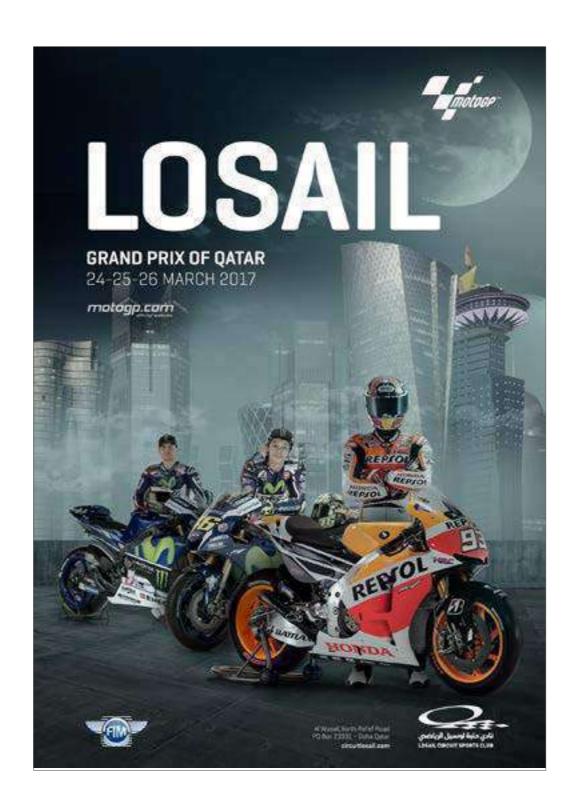












LCSC
MotoGP Poster





Neval Medical Center

Teaser Campaign













Neval Medical Center

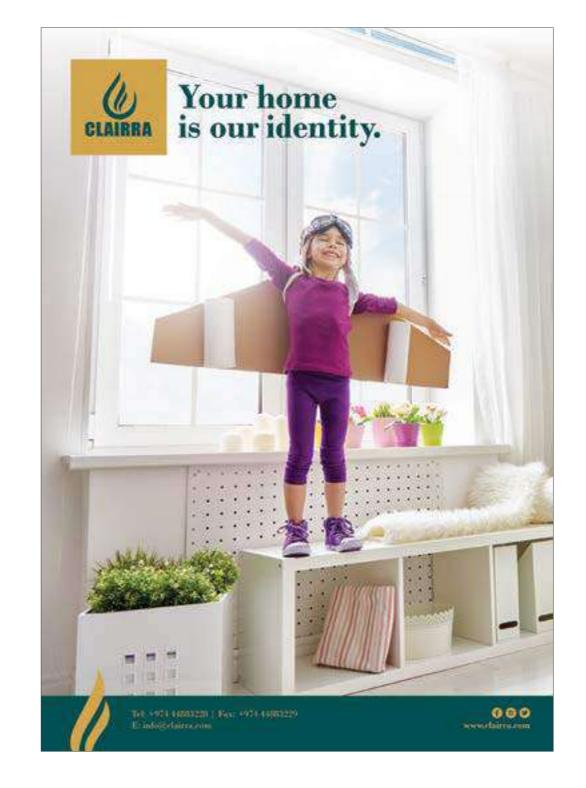
Teaser Campaign





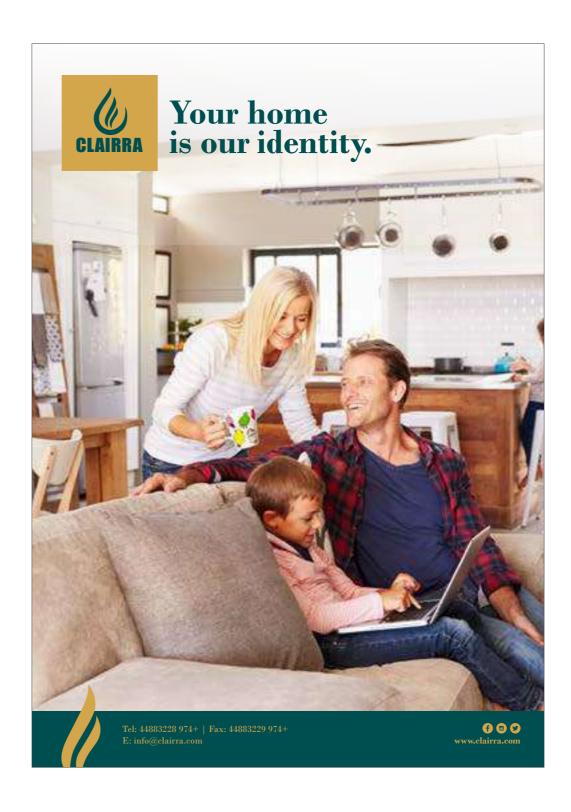
Clairra

Real Estate









Clairra

Real Estate





Al Jameel Showroom

%50 Sale Campaign









Sara Dental

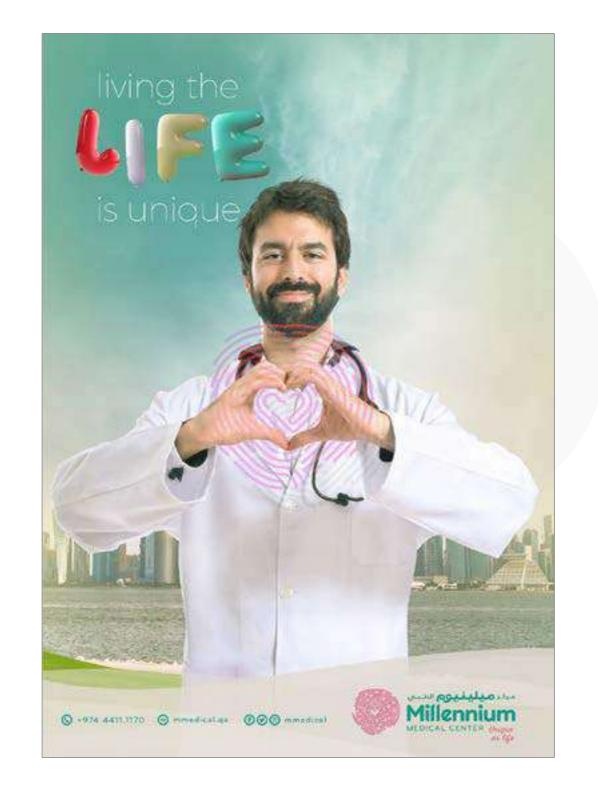
Dental clinic





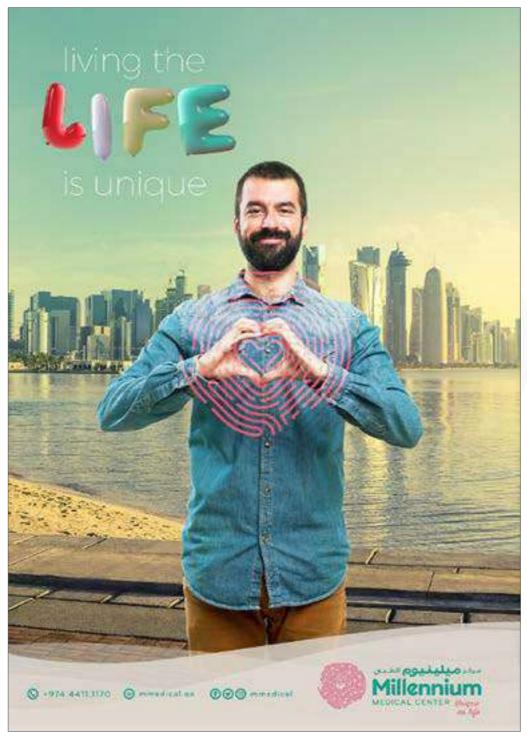
Millennium Medical Center

Awareness Campaign









Millennium Medical Center

Awareness Campaign





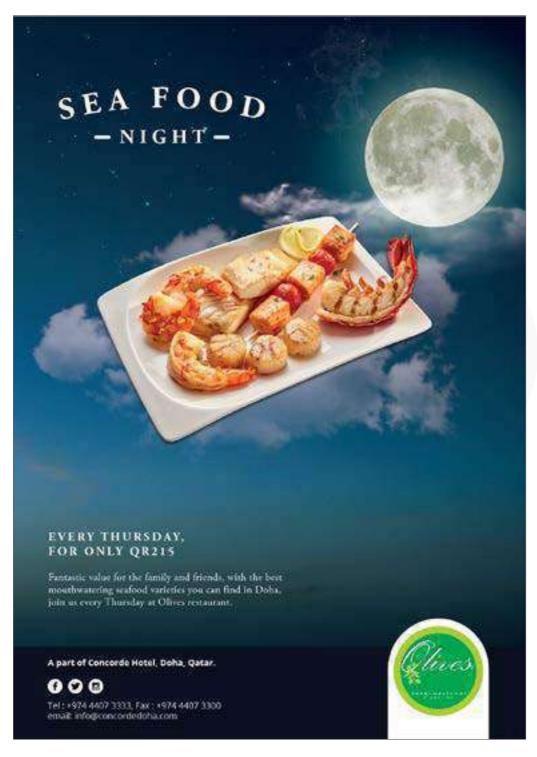
Concorde Hotel

Wedding Service









Concorde Hotel

Olives Res. - Sea food night





Concorde Hotel

Wedding Service









Business Lunch Everyday 2 -974 440 | 5555



Concorde Hotel

Olives Res. - Sea food night





Matnaflex Factory

Teaser Campaign







Advertising \





Matnaflex Factory

Teaser Campaign













Diet Cafe

Stay Shapped Campaign





Eiffel Furniture

We Have Moved Campaign



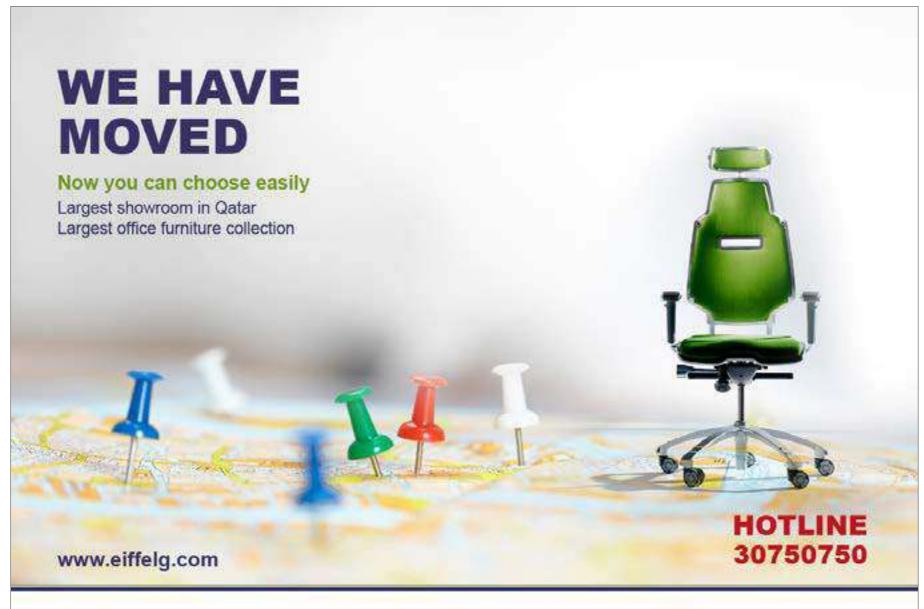
Barwa commercial avenue, Safwa building type 2, Block 5 P.O.Box 495 Doha, Qatar. Phone: +974-40067060, Fax: +974-40067070

Email: info@eiffelg.com - postmaster@eiffelg.com



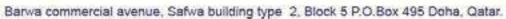






Eiffel Furniture

We Have Moved Campaign



Phone: +974-40067060, Fax: +974-40067070 Email: info@eiffelg.com - postmaster@eiffelg.com









One Of Abdulaziz Abdulraheem Al-Emadi & Sons companies



Barwa commercial avenue, Safwa building type 2, Block No. 5

Phone: +974-40067060, Fax: +974-40067070, Email: info@eliffelg.com - postmaster@eliffelg.com

30750750







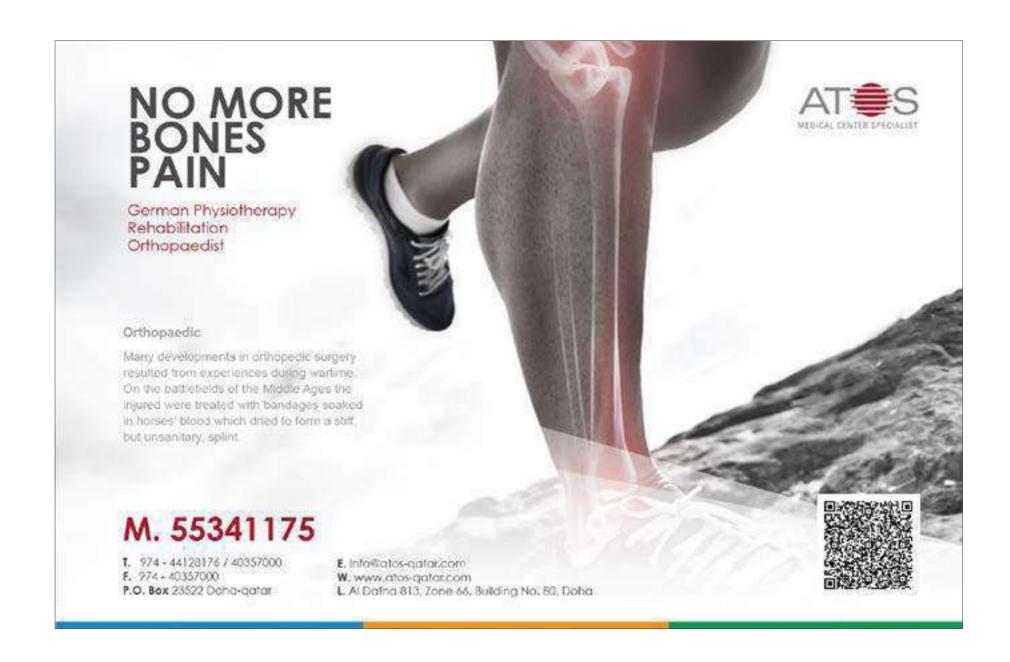
Atos Medical
Teaser Ad.





Atos Medical

Teaser Ad.









Atos Medical

Newspaper Ad.





Nestle Water

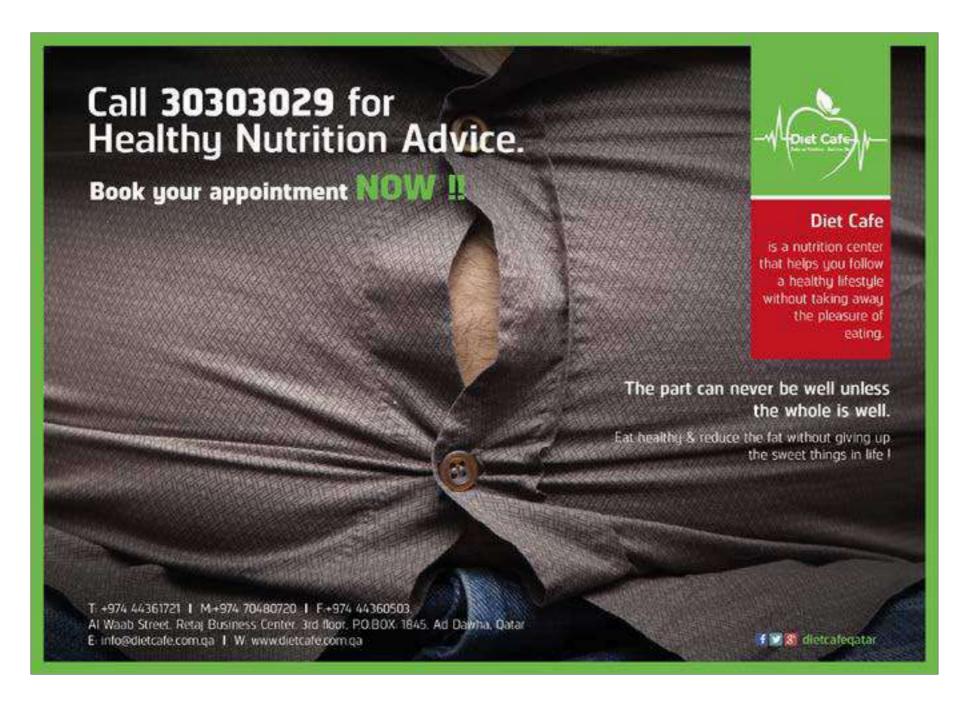
Voucher







Advertising \



Diet Cafe

Stay Shapped Campaign

V





King Khaled Foundation Newspaper Ad.









Matnaflex

Newspaper Ad.



www.matnaflex.com

National Factory for Matresses: 44603677 Industrial Branch: 40292924
AL-mansoura: 4441024 Salwa Road: 44693270

Al Gharrafa : 44808989 Al Rayyan : 40292928

P.O.Box: 5 Doha, Qatar I E. info@aljameel.com.qa
L. Street No 10 Gate No. 110 Industrial Area, Doha State of Qatar





Matnaflex

Newspaper Ad.





Advertising \



Matnaflex

Newspaper Ad.

* 7



www.matnaflex.com

T: +974 4029 2924 I P.O.Box: 5 Doha, Qatar E, Info@aljameel.com.ga

L. Street No 10 Gate No. 110 Industrial Area, Doha State of Qatar





Matnaflex

Newspaper Ad.





www.matnaflex.com

T: +974 4029 2924 | P.O.Box: 5 Doha, Qatar E. Info@aljameel.com.qa L. Street No 10 Gate No. 110 Industrial Area, Doha State of Qatar



Advertising \



Atos Medical Center

Newspaper Ad.

V





Warwick Hotel

Egyptian Night





Advertising \



Warwick Hotel

Egyptian Night

V





Lusail

Real Estate







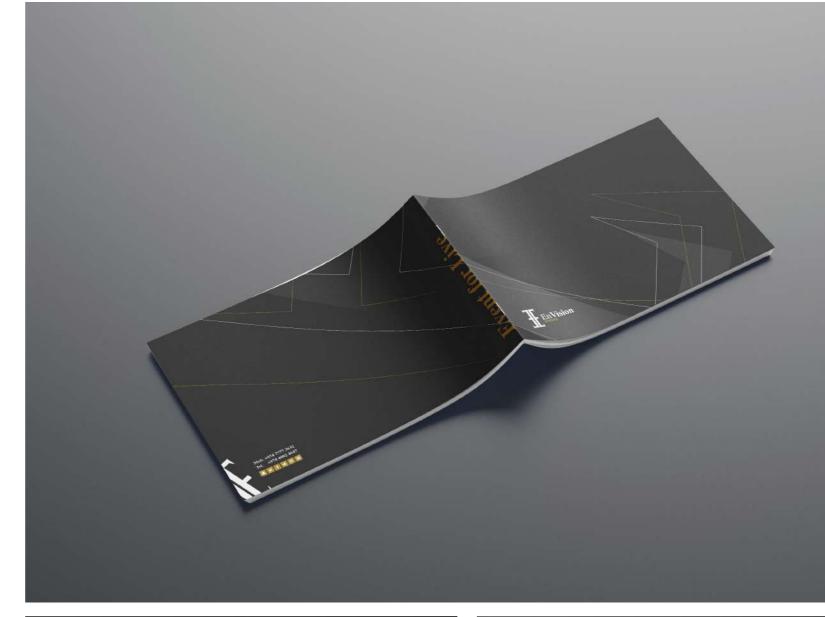






Envision

Real Events







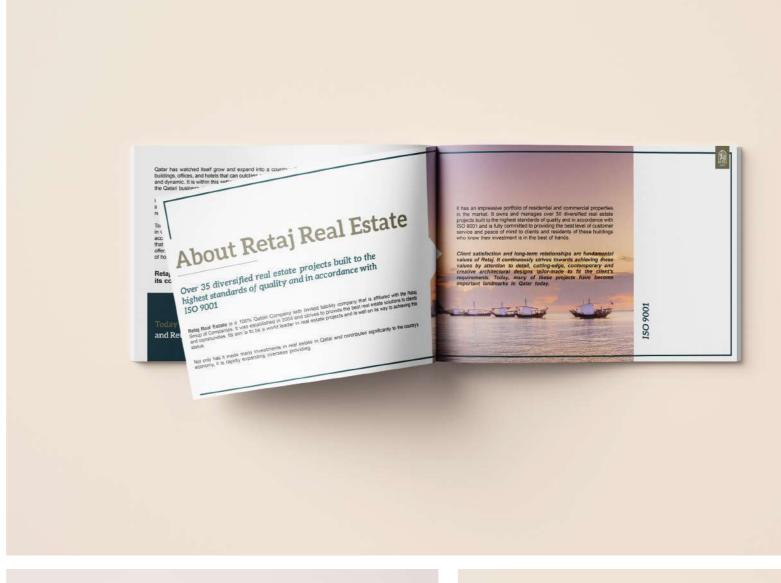






Retaj

Real Estate













Nestle

Waters











Animation \













NWQ & Tarsheed

WET Project infographic 2:50 Min video





Galfar 3D ANIMATION VIDEO













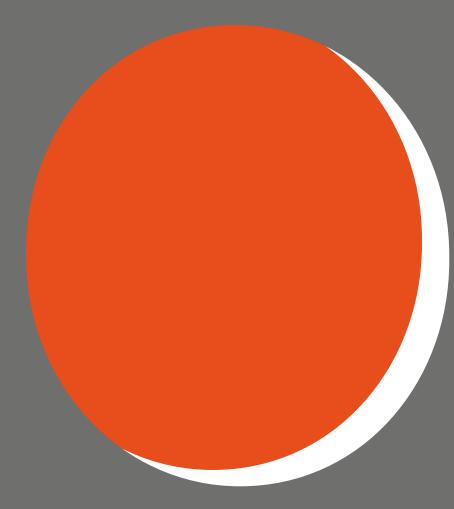






Lamirada 3D COMPOUND PRESENTATION







Call us now: 800 100 2

Marina Twin Towers, Tower A, Floor 17, Office 171, Lusail, Qata

P.O.Box. 14199, Doha - Qatar

info.qatar@more-creatives.con